

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Huma Gel

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www.humagel.com/collections/huma-prod-

ucts/products/hydration-drink-mix



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

HUMA Hydration Low Calorie

Description: (from Manufacturer's Website)
Low-Calorie Electrolyte Powder for Sports & Ex-

ercise.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$0.75

3rd Party Certifications: Vegan, Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Raspberry Lemonade, Lemon Lime, Coconut Pineapple, Mixed Berries

Acceptable

Rating: **71.5** points



Nutrition Facts

| Samina Sinas 4 market (Fa) | aoto |
|---|-----------------|
| Serving Size: 1 packet (5g) Servings per Container: 10 | Calories: 10 |
| | % Daily Value * |
| Total Fat 0g | 0% |
| Saturated Fat 0g | 0% |
| Trans Fat 0g | |
| Cholesterol 0mg | 0% |
| Sodium 380mg | 17% |
| Total Carbohydrates 2g | 1% |
| Fiber 0g | 0% |
| Total Sugars 1g | |
| Including 1g Added Sugars | 2% |
| Protein 0g | 0% |
| | |
| Vitamin D | 0% |
| Calcium | 2% |
| Iron | 0% |
| Potassium | 2% |
| | |
| *Percent Daily Value is based on a 2,000 calorie diet. | |

Ingredients

Dextrose, Citric Acid, Sodium Citrate, Natural Flavors, Sea Salt, Potassium Citrate, Magnesium Citrate, Malic Acid, Stevia, Calcium Carbonate, Fruit and Vegetable Extract (Color), Assorbic Acid (Vitamin C).

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