

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Alete Active Nutrition/American Pacific Group

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[www.aletenutrition.com/collections/drinks](http://www.aletenutrition.com/collections/drinks)



## SaltStick Electrolyte Drink Mix

Description: (from Manufacturer's Website)

A Tasty Zero-Sugar Way to Replace the Electrolytes You Lose When You Sweat. Hydrate Smarter. Performa Longer. Recover Faster.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.66

3rd Party Certifications:

Non-GMO, Vegan, Gluten-Free, Informed Choice, Keto-Paleo Friendly

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Tart Orange, Lemon Lime, Tropical Mango

Acceptable

Rating: **79.8** points



## Supplement Facts

Serving Size	1 Serving (6 g)	
	Amount Per Serving	% Daily Value <sup>1</sup>
Calories	10	
Total Carbohydrate	3 g	1%
Calcium (as calcium chloride)	44 mg	3%
Magnesium (as magnesium citrate)	22 mg	5%
Chloride (as calcium chloride & potassium chloride)	110 mg	5%
Sodium (as sodium citrate)	430 mg	19%
Potassium (as potassium citrate & potassium chloride)	120 mg	3%

\*Percent Daily Values are based on a 2,000 calorie diet.

### Ingredients

Citric Acid, Natural Fruit Flavors, Silicon Dioxide, Reb A (Stevia Extract), Turmeric (Color).

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