



# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

CON - Contains Artificial Color(s)

### Sugar Content:

CON - Contains Excessive Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

CON - High Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity

# IXL

ELECTROLYTES  
+ AMINO ACIDS

### Manufacturer:

WORKOUT Brands

Phone: 888-533-5141

Email: [info@workoutbrands.com](mailto:info@workoutbrands.com)

[www.drinkixl.com/product-category/ready-to-drink-bottles](http://www.drinkixl.com/product-category/ready-to-drink-bottles)



## IXL Electrolytes + Amino Acids

### Description: (from Manufacturer's Website)

Electrolytes, Minerals, Amino Acids and Sodium-Free Hydration.

Price per Serving:\*\* \$1.67

### 3rd Party Certifications:

None

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blue Quench, Raspberry Lemonade, Orange Zest

### Primary Application(s):

Sports Activity (Fitness)

### Beverage Form:

Ready to Drink

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Not Recommended

Rating: **48.7** points



## Nutrition Facts

Serving Size 16.9 fl oz. (500ml)

Servings Per Container 1

Amount Per Serving

**Calories 100**

	% Daily Value*
Total fat <b>0g</b>	<b>0%</b>
Sodium <b>0mg</b>	<b>0%</b>
Potassium <b>400mg</b>	<b>12%</b>
Total Carbohydrates <b>25g</b>	<b>8%</b>
Sugars <b>25g</b>	
Protein <b>0g</b>	<b>0%</b>
Vitamin C	<b>80%</b>
Calcium	<b>2%</b>
Chromium	<b>2%</b>
Magnesium	<b>2%</b>
Manganese	<b>280%</b>

\*Percent Daily Values based up on a 2,000 calorie diet.

### Ingredients

Filtered Water, Cane Sugar, Advanced Performance Matrix (Potassium Aspartate, Maltodextrin, L-Aspartic Acid, Ascorbic Acid (Vitamin C), Calcium Carbonate, Magnesium Aspartate Dihydrate, Glycine, Manganese Aspartate, Chromium Amino Acid Chelate), Natural Flavors, Citric Acid, Yellow 6.

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