

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

CON - Contains Excessive Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Low Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity

# KOKO Karma

Manufacturer:

The Karma Collective Pty Ltd

Phone: N/A

Email: [info@kokoandkarma.com](mailto:info@kokoandkarma.com)

<https://kokoandkarma.com/products/best-selling-koko-karma-marine-collagen-acai-pre-orders-available->



## KOKO & Karma Coconut Water with Collagen

Description: (from Manufacturer's Website)

This Delicious Coconut Water is Infused with "Verisol" Marine Collagen and Acai Berry, Two Amazing Superfoods that are Rich in Antioxidants, Vitamins and Skin Repairing Proteins. Contains: Tree Nuts (Coconut).

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:\*\* \$1.54

3rd Party Certifications:

None

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Coconut Acai

Not Recommended

Rating: **58.9** points



## Nutrition Facts

Serving size 500ML (16.9 fl oz)

Serving per container About 2

Amount per serving

**Calories 125**

% Daily Value

**Total Fat** 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g **0%**

**Cholesterol** 0mg **0%**

**Sodium** 48mg **2.0%**

**Total Carbohydrate** 14.5g **4.5%**

Dietary Fiber 0.5g **2.0%**

Total Sugars 12g

Includes 0g Added Sugars **0%**

**Protein** 3g

Potassium 235mg **6.5%**

Calcium 35mg **3%**

Magnesium 11.5mg **2.5%**

Vitamin C 35mg **66%**

Percent Daily Value is based on a 2,000 calorie diet.

### Ingredients

Coconut Water (97%), Collagen, Acai Berry, Natural Berry Flavors. Contains: Tree Nuts (Coconut).

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