

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity



ISAGENIX®

### Manufacturer:

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[www.isagenix.com/en-us/-search?q=amped+hydrate&page=1](http://www.isagenix.com/en-us/-search?q=amped+hydrate&page=1)



## Isagenix Amped Hydrate

### Description: (from Manufacturer's Website)

Your Turn to be the Hydration Hero. Safe for Kids

Ages 4 and Up.

Price per Serving:\*\* \$1.50

### 3rd Party Certifications:

Dairy Free, Gluten Free, Soy Free, Vegan

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Orange, Coconut, Lemon Lime, Blue Raspberry

### Primary Application(s):

Supplement

### Beverage Form:

Powder - Pre-Measured

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Acceptable

Rating: **76.9** points



## Supplement Facts

Serving Size 1 Stick (6.2g)  
Servings per Container 24

Amount per Serving	% Daily Value
Calories 20	
Total Carbohydrate 5g	2%*
Dietary Fiber 2g	7%*
Total Sugars 0g	1
Includes 0g Added Sugars	0%*
Vitamin C 92mg	102%
Thiamin (as thiamin mononitrate) 0.12mg	10%
Riboflavin 0.13mg	10%
Niacin (as niacinamide) 1.6mg NE	10%
Vitamin B6 (as pyridoxine HCl) 0.17mg	10%
Folate 40mcg DFE (24mcg folic acid)	10%
Vitamin B12 (as cyanocobalamin) 0.24mcg	10%
Biotin 3mcg	10%
Pantothenic Acid (as d-calcium pantothenate) 0.5mg	10%
Calcium 28mg	2%
Magnesium 13mg	3%
Zinc (as zinc oxide) 3.3mg	30%
Chromium (as chromium picolinate) 12.3mcg	35%
Chloride 166mg	7%
Sodium 110mg	5%
Potassium 100mg	2%

Superfruit Electrolyte Blend 1037mg

Coconut (*Cocos nucifera*) water powder, mango (*Mangifera indica*) juice powder, pink Himalayan salt, organic banana (*Musa paradisiaca*) fruit powder, ginger (*Zingiber officinale*) root extract

\* Percent Daily Values are based on a 2,000 calorie diet.  
† Daily Value not established.

### Ingredients

Organic Jerusalem Artichoke (*Helianthus Tuberosus*) Root Extract, Citric Acid, Natural Flavors, Potassium Citrate, Organic Stevia (*Stevia Rebaudiana*) Leaf Extract, Beta Carotene (Color), Silicon Dioxide, Ascorbic Acid, Citrus Pectin, Calcium Citrate, Magnesium Bisglycinate Chelate.  
Contains: Tree Nuts (Coconut).

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