

### **2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT**

# PROMIX<sup>®</sup>

Manufacturer: Promix Nutrition

Phone: 352-221-9320

Email: sales@promixnutrition.com www.promixnutrition.com/products/lemon-lime-electrolyte-drink-mix



### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Slightly High Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

CON - High Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

PRO - Provides Endurance Support, Bolsters **Immunity** 

### **Promix Electrolyte**

Description: (from Manufacturer's Website)

with a Base of Pure Himalayan Pink Salt, Potas-

#### Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Extreme Workouts

Beverage Form:

Powder Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

## Price per Serving:\*\* \$1,40

Salty, Not Sweet, Light and Refreshing Flavor sium, and Magnesium.

3rd Party Certifications: Vegan

#### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Grapefruit, Lemon Lime

#### **Poor Choice**

Rating: **68.0** points



30 servings per container Serving Size 1 packet (5.18g)	
Amount per serving <b>Calories</b>	0
%	Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat <b>Og</b>	
Cholesterol 0g	0%
Sodium 1000mg	43%
Total Carbohydrates 0g	0%
Dietary Fiber 0g	0%
Total Sugars Og	
Includes 0g Added Sugars	0%
Protein Og	0%
Potassium 200mg	4%
Magnesium 60mg	15%
Vitamin C 100mg	111%

Himalayan Pink Salt, Citric Acid, Potassium Chloride, Magnesium Malate, Natural Flavor, Fruit Juice, Ascorbic Acid, Monk Fruit, Turmeric.

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