

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Helps Treat Illness

GENESISVIT



Manufacturer:

GenesisVit/Essential Pharmaceutical Corp.

Phone: 936-256-2585

Email: info@genesisvitusa.com

www.amazon.com/GenesisVit-Electro-

lyte-Solution-Vitamins-Hydration/dp/B0BRLD6T43



Description: (from Manufacturer's Website)

Use at the First Signs of Diarrhea or Vomiting Rather than Juices, Soft Drinks, Sports Drinks or Water to Help Replenish Lost Fluids.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



Price per Serving:** \$1,67

3rd Party Certifications:

NSF Certified

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Grape, Orange, Pineapple, Strawberry/Banana

Poor Choice

Rating: **68.3** points USBRB 2024



Nutrition Facts

About 2 servings per container Serving size 8 fl oz (237 mL)

	Children 1-3 years		Children over 4 and adults 25	
Calories				
	9	%DV*	%	DV**
Total Fat	0g	0%	0g	
Sodium	240 mg	16%	240 mg	10%
Total Carbohydrate	6g	4%	6g	
Total Sugars	6g		6g	
Includes Added Sugars	6g	24%	6g	12%
Protein	0g	0%	0g	
Potassium	180mg	6%	180mg	
Zinc	1.8mg	60%	1.8mg	15%
Chloride	290mg	20%	290mg	15%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.

*Percent Daily Value is based on a 1,000 calorie diet. **Percent Daily Value is based on a 2,000 calorie diet.

Ingredients

Water, Dextrose, Less than 2% of: Citric Acid, Potassium Citrate, Sodium Chloride, Benzoic Acid, Natural and Artificial Flavors, Sodium Citrate, Sucralose, Acesulfame Potassium, Zinc Gluconate

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Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.