

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

KOKO Karma

Manufacturer:

The Karma Collective Pty Ltd

Phone: N/A

Email: info@kokoandkarma.com

<https://kokoandkarma.com/products/-boost-is-back-coconut-water-with-vitamin-c-pineapple-1>



KOKO & Karma Coconut Water with Vitamin C

Description: (from Manufacturer's Website)

Has 100% of Your Daily Dietary Requirements of Vitamin C, is Packed with Potassium and Magnesium and is so Refreshing You Will Enjoy Every Single Drop! Contains: Tree Nuts (Coconut).

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:** \$1.54

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Coconut Pineapple

Not Recommended

Rating: **57.4** points



Nutrition Facts

Serving size 500ML (16.9 fl oz)
Serving per container About 2

Amount per serving
Calories 128

% Daily Value

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g 0%

Cholesterol 0mg 0%

Sodium 50mg 2.0%

Total Carbohydrate 16g 6.0%

Dietary Fiber 0.5g 2.0%

Total Sugars 15g

Includes 0g Added Sugars 0%

Protein 0g

Potassium 260mg 8.0%

Calcium 30m 3.0%

Magnesium 10mg 2.0%

Vitamin C 100mg 110.0%

Vitamin B12 20%

Percent Daily Value is based on a 2,000 calorie diet.

Ingredients

Coconut Water (97%), Pineapple Juice, Ascorbic Acid.
Contains: Tree Nuts (Coconut).

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