

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:
Kent Precision Foods Group, Inc.

Phone: 800-442-5242

Email: info@sqwincher.com

www.sqwincher.com/products/single-serve-qwikserv



Not Recommended

Rating: **45.3** points



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

CON - High Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Sqwincher QwikServ

Description: (from Manufacturer's Website)

Personal Sized Electrolyte Replenishment Beverage.

Price per Serving:** \$0.34

3rd Party Certifications:

Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Grape, Lemon Lime, Lemonade, Cool Citrus, Strawberry Lemonade, Orange, Lemonade Tea, Watermelon

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Nutrition Facts

Serving Size	Serving Size - 1 stick (Makes 16.9 fl oz Beverage)	
Calories	140	
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans. Fat	0g	
Cholesterol	0mg	0%
Sodium	115mg	5%
Total Carbohydrate	34g	12%
Dietary Fiber	0g	0%
Total Sugars	33g	
Added Sugars Included	33g	66%
Protein 0g	0g	
Vitamin D	0mcg	0%
Calcium	0mg	0%
Iron	0mg	0%
Potassium	90mg	2%

Ingredients

Citric Acid, Potassium Citrate, Salt, Ascorbic Acid (Vitamin C), Sodium Citrate, Potassium Phosphate, Sodium Phosphate, Yellow 6, Sucralose, Natural and Artificial Flavor, Calcium Phosphate.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.