



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

CON - Limited Hydration Capabilities

Electrolyte Content:

CON - No Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

CON - No Recovery Ingredient(s)

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

CON - No Other Functional Benefits

ALKA 65

Manufacturer:

Nam Holdings, LLC

Phone: 855-234-9433

Email: info@alka65.com

www.alka65water.com



Alka65 Sport Electrolyte Water pH Balanced

Description: (from Manufacturer's Website)

Perfect for All-Day Hydration on the Go. Made for Active Moments or the Need for a Boost of Energy.

Price per Serving:** \$1.10

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Poor Choice

Rating: **61.9** points



Nutrition Facts

Amount Per Serving

Calories **0**

% Daily Value*

Total Fat 0g 0%

Cholesterol 0mg 0%

Sodium 0mg 0%

Total Carbohydrate 0g 0%

Protein 0g 0%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Purified Water (by Reverse Osmosis), Potassium Bicarbonate, Calcium Chloride, Magnesium Chloride.

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