



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity



Manufacturer:
Treo Brands LLC

Phone: 941-341-1850

Email: info@drinktreo.com

www.drinktreo.com/collections/all

Treo

Description: (from Manufacturer's Website)

A Flavroful Alternative to Boring, Flavorless, or
Lightly Flavored Water.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



Price per Serving:** \$1.46

3rd Party Certifications:

Vegan, Non-GMO, Gluten Free, Kosher

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional
information related to their specific flavoring and/or coloring
agents - see individual product labels for details.)

Blueberry, Peach Mango, Strawberry, Raspberry
Lemonade, Kiwi Watermelon

Highly Recommended

Rating: **80.6** points



Nutrition Facts

Serving Size 8 fl. oz. (237ml)

Servings Per Container 2

Amount Per Serving

Calories 10

% Daily Value*

Total Fat 0g 0%

Sodium 45mg 2%

Total Carbohydrate 9g 3%

Sugars 1g

Organic Erythritol 8g

Protein 0g

Vitamin C 15%

Not a significant source of calories from
fat, saturated fat, trans fat, cholesterol,
dietary fiber, vitamin A, calcium and iron.

*Percent Daily Values are based on
a 2,000 calorie diet.

Ingredients

Filtered Water, Organic Birch Sap, Organic Erythritol,
Organic Peach Juice Concentrate, Citric Acid, Natural
Flavors, Organic Fruit and Vegetable Juice (Color),
Sodium Citrate, Ascorbic Acid, Organic Stevia Extract.

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USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media.
Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not
Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market
Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information
Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before
Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.