

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:
Bobelo

Phone: 888-495-5823

Email: info@drinkbobelo.com

www.drinkbobelo.com



Bobelo Sparkling Electrolyte

Description: (from Manufacturer's Website)

Experience Bobelo's Self-Carbonating Hydration Today!

Primary Application(s):

Clinical/Medical Supplement, Extreme Workouts

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.14

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Mountain Berry, Pineapple Coconut, Lavender Lemonade, Orchard Breeze

Acceptable

Rating: **74.3** points



Nutrition Facts

Serving Size 1 stick Pack (8g)

Amount per serving

Calories 10

%Daily Value*

Total Fat 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

Cholesterol 0g **0%**

Sodium 340mg **15%**

Total Carb. 3g **1%**

Dietary Fiber 0g **0%**

Total Sugars 0g

Inc. 0g Added Sug. **0%**

Protein 0g **0%**

Vitamin D 50.4mcg **252%**

Calcium 230mg **18%**

Iron 0mg **0%**

Potassium 470mg **10%**

Vitamin C 9mg **10%**

*The % Daily Value (DV) is based on a 2,000 calories diet.

Ingredients

Citric Acid, Malic Acid, Sodium Bicarbonate, Potassium Bicarbonate, Calcium Carbonate, Natural Flavors, Stevia Extract, Black Elderberry Extract, Pomegranate Juice Powder, Vitamin D, Vitamin C (Ascorbic Acid).

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Slightly High Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Provides Endurance Support, Bolsters Immunity

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