



# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USB RB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

CON - Contains Excessive Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity

# Veloforte®

#FUELBETTER

Manufacturer:

Veloforte Ltd.

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[www.veloforte.com/collections/electrolyte-powder/products/velo-hydration-electrolyte-powder](http://www.veloforte.com/collections/electrolyte-powder/products/velo-hydration-electrolyte-powder)



## Veloforte Vivo Electrolyte

Description: (from Manufacturer's Website)

2-in1 Energy and Hydration Mix is a Light and Fruity, Easy Way to Digest Energy and Natural Electrolytes.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:\*\* N/A

3rd Party Certifications:

Informed Sport, Gluten Free, Vegan

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Peach, Raspberry & Rosehip

Not Recommended

Rating: **52.0** points



## Supplement Facts

Serving Size: 1 packet

Servings per Container: 12

Calories: **89**

	% Daily Value *
Total Fat <0.1g	0%
Total Carbohydrates 22g	
Total Sugars 22g	
Dietary Fiber 0.4g	0%
Protein 0.1g	
Sodium 275mg	15%
Potassium 175mg	12%
Magnesium 8.6mg	2.3%
Calcium 19mg	2.4%
Vitamin C 9.1mg	11%

\*Percent Daily Value is based on a 2,000 calorie diet.

\*\*Daily Value Not Established

### Ingredients

Cane Sugar, Coconut Water Powder, Freeze Dried Fruit Powders (Peach [6%], Raspberry [2%]), Pink Himalayan Salt, Rosehip Extract. Contains: Tree Nuts (Coconut).

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