

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

omre

Manufacturer:

Omre Co. Ltd.

Phone: N/A

Email: hello@omre.co

<https://omre.co/collections/hydrate/products/hydrate>



Omre Hydrate

Description: (from Manufacturer's Website)

Contains an Ideal Ratio of Electrolytes Designed to Support the Rapid Absorption of Water Into Your Bloodstream.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.56

3rd Party Certifications:

Non-GMO, Gluten Free, Keto-Paleo Friendly

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Berry, Orange

Acceptable

Rating: **77.8** points



Nutrition Facts

Serving Size: 1 sachet
Servings per Container: 16

Nutrient	Dose per serving	NRV(%)*
Calories	35	
Sodium	280mg	12%
Potassium	210mg	4%
Magnesium	30mg	7%
Zinc	2mg	18%
Total Carbohydrates	8g	3%
TOTAL SUGARS	6mg	12%

*Percent Daily Value is based on a 2,000 calorie diet.

Ingredients

Potassium Citrate, Sodium Citrate, Magnesium Gluconate, Zinc Gluconate, Fructose, Citric Acid, Natural Flavors, Silicon Dioxide, Beet Root Powder.

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