

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



#### Manufacturer:

Equator Beverage Company

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### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

## **MOJO Coconut Water Original**

Description: (from Manufacturer's Website)

Coconut Water is Nature's Super Hydration Drink. Original and Organic Versions.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:\*\* \$1.41

3rd Party Certifications:

Gluten Free, Vegan, Keto-Paleo Friendly, Organic, Non-GMO

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Original, Organic

### **Poor Choice**

Rating: **62.2** points



Serving size 11.1 fl oz	(330m)
Amount per serving Calories	70
% Dai	ily Value
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 79mg	3%
Total Carbohydrate 18g	7%
Dietary Fiber 0g	0%
Total Sugars 17g	
Includes 2g Added Sugars	4%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 33mg	3%
Iron 0mg	0%
Potassium 480mg	109

Ingredients

Coconut Water. Contains: Tree Nuts (Coconut).

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