

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

CON - Limited Hydration Capabilities

Electrolyte Content:

CON - No Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Cirkul®

Manufacturer:

Cirkul, Inc.

Phone: 844-4-CIRKUL

Email: help@drinkcirkul.com

<https://drinkcirkul.com/collections/lifesip>



Cirkul LifeSip Hydrate with Stevia

Description: (from Manufacturer's Website)

Enriched with B Vitamins to Fuel Your Everyday.

Delicious, Zero Calories, Vitamin Enhanced.

(These Flavors Use a Natural Sweetener - Stevia)

Price per Serving:** \$0.29

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Lemonade, Blueberry Cranberry, Mango Grapefruit, Berry Pomegranate

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Liquid Concentrate

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **72.2** points



Nutrition Facts

About 13 servings per container

Servings size: 0.05 fl oz (1.5mL)

Amount per serving

Calories **0**

% Daily Value*

Total Fat 0g 0%

Sodium 0mg 0%

Total Carbohydrates 1g 0%

Total Sugar 0g

Includes 0g Added Sugars 0%

Protein 0g

Niacin 0.9mg 6%

Vitamin B₆ 0.1mg 6%

Vitamin B₁₂ 0.14mcg 6%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium.

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Filtered Water, Natural Flavors, Citric Acid, Lactic Acid, Stevia Leaf Extract, Phosphoric Acid, Niacinamide, Sodium Benzoate (Preservative), Potassium Sorbate (Preservative), Pyridoxine Hydrochloride, Cyanocobalamin (Vitamin B12).

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