

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

IXL

ELECTROLYTES
+ AMINO ACIDS

Manufacturer:

WORKOUT Brands

Phone: 888-533-5141

Email: info@workoutbrands.com

www.drinkixl.com/product-category/BolstersImmunity



IXL Electrolytes + Bolsters Immunity

Description: (from Manufacturer's Website)

The Informed Choice for Hydration and Health.

Price per Serving:** \$1.72

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Purple Reign, Raspberry Lemonade

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Acceptable

Rating: **70.4** points



Supplement Facts

Serving Size: 1 stickpack (16g)
Servings per Container: 20

Amount per serving	
Calories	45
% Daily Value*	
Total Fat 0g	0%
Sodium 20mg	1%
Total Carbohydrate 10g	4%
Sugars 6g	12%
Protein 1g	0%
Vitamin D 20mcg	100%
Calcium 30mg	2%
Iron 2.3mg	15%
Potassium 440mg	10%
Vitamin C 1000mg	1110%
Zinc 10mg	90%
Magnesium 5mg	1%
Manganese 5.6mg	240%
Chromium	1%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Cane Sugar, Maltodextrin, Potassium Aspartate, Vitamin C (as Ascorbic Acid), Citric Acid, Calcium Silicate, Natural Flavor, Silicon Dioxide, L-Glycine, L-Aspartic Acid, Erythritol, Fruit & Vegetable Juice (for color), Stevia Leaf Extract (as Reb A), Calcium Carbonate, Zinc (as Zinc Citrate), Manganese Aspartate Complex, Magnesium Aspartate Complex, Vitamin D3 (as Cholecalciferol 100,000 IU/G Powder), Organic Coconut Water Powder, Chromium Nicotinate Glycinate. Contains: Tree Nuts (Coconut).

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