

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

# BUOY

Manufacturer:  
Bouy, Inc.

Phone: 314-230-5106

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[www.justaddbuoy.com/products/hydration-drops](http://www.justaddbuoy.com/products/hydration-drops)



## Buoy Hydration Drops

Description: (from Manufacturer's Website)  
87 Trace Minerals in its Most Bioavailable Form.

Primary Application(s):  
Daily Hydration

Beverage Form:  
Liquid Concentrate

Beverage Base:  
Still Water

Label (and Other) Warnings:  
None

Allergens: (Ingredient Related)  
None

Price per Serving:\*\* \$0.65

3rd Party Certifications:  
Vegan, Non-GMO, Keto-Paleo Friendly, Gluten Free, Dairy Free, Soy Free

Flavor Name(s):\*  
(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

Acceptable

Rating: **76.1** points



## Supplement Facts

Serving Size: 1 squeeze (1.5mL) per 12oz drink  
Servings Per Container: 40

	Per Serving	% Daily Value
Calories	0	0%
Total Carbohydrate	0g	0%
Total Sugars	0g	0%
Includes 0g Added Sugars		
Thiamine HCL (Vitamin B1)	.5mg	40%
Vitamin B6 (as pyridoxine HCL)	.5mg	30%
Pantothenic Acid (Vitamin B5)	1.5mg	30%
Calcium (as sea minerals)	.5mg	<1%
Magnesium (as sea minerals)	.5mg	<1%
Chloride (as sea minerals)	80mg	3%
Sodium (as sea minerals)	50mg	2%
Potassium (as potassium citrate)	10mg	<1%

### Ingredients

Purified Water, Organic Fruit Extract, Non-GMO Citric Acid, Organic Acacia, Rosemary, Star Anise, Citrus (from Limes).

### USBRB Commentary (PROS/CONS):

#### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

#### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

#### Electrolyte Balance:

CON - Unbalanced Electrolytes

#### Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

#### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

#### Sugar Content:

PRO - Limited or No Sugar

#### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

#### Glycemic Index:

PRO - Low Glycemic Index

#### Sodium Content:

PRO - Limited or No Sodium

#### Stimulants:

PRO - Stimulant Free

#### Aids Recovery:

PRO - Aids Recovery

#### Provides Energy:

PRO - Boosts Energy

#### Other Functional Benefits:

CON - No Other Functional Benefits

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