



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Slightly High Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

Artificial, Natural

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

SUERO ORAL®

Manufacturer:

Suero Oral, Inc./Menper Group

Phone: 305-696-7716

Email: [N/A](mailto:info@suerooralinc.com)

www.suerooralinc.com



Suero Oral Electrolyte Solution

Description: (from Manufacturer's Website)

The Leading Electrolyte Beverage Designed Specifically for Latino Consumers.

Price per Serving:** \$1.66

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Apple, Blue Raspberry, Bubble Gum, Cherry, Coconut, Fruit, Fruit Punch, Grape, Horchata, Lemon Lime, Lemon Salt, Mango, Orange, Passion Fruit, Peach, Pineapple, Pomegranate, Strawberry-banana, Watermelon, Unflavored

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Not Recommended

Rating: **58.9** points



Nutrition Facts/ Datos de Nutrición

About 3 servings per container/
Cerca de 3 porciones por envase

Serving size/ 12 fl oz (360 mL)
Tamaño de la porción 12 oz fl (360 mL)

Calories/ Calorías	Per serving/ Por porción		Per container/ Por envase	
	35		100	
	% DV*	VD*	% DV*	VD*
Total Fat/Grasa Total	0g	0%	0g	0%
Sodium/Sodio	370mg	16%	1030mg	45%
Total Carbohydrate/ Carbohidrato Total	9g	3%	25g	9%
Total Sugars/ Azúcares Totales	9g		25g	
Incl. Added Sugars/ Incl. Azúcares Añadidos	9g	18%	25g	50%
Protein/Proteína	0g		0g	
Potassium/Potasio	280mg	6%	780mg	15%
Zinc/Zinc	2.8mg	25%	7.8mg	70%
Chloride/Cloruro	440mg	20%	1240mg	50%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet.
2,000 calories a day is used for general nutrition advice.
No es una fuente significativa de grasas saturadas, grasas trans, colesterol, fibra dietética, vitamina D, calcio y hierro.
*El % Valor Diario (VD) le indica cuánto un nutriente en una porción de alimentos contribuye a una dieta diaria. 2,000 calorías al día se utiliza para asesoramiento de nutrición general.

Ingredients

Water, Dextrose, Less than 2% of: Citric Acid, Natural and Artificial Flavors, Potassium Citrate, Sodium Chloride, Sodium Citrate, Benzoic Acid (Preservative), Sucralose, Zinc Gluconate, Acesulfame Potassium, FD&C Yellow 6.

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