



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

PRIME

Manufacturer:

Prime Hydration LLC/Congo Brands

Phone: 502-457-2308

Email: contact@drinkprime.com

www.drinkprime.com/collections/hydration-drinks

Prime Hydration

Description: (from Manufacturer's Website)

Showcasing What Happens When Rivals Come Together as Brothers and Business Partners to Fill the Void Where Great Taste Meets Function. (KSI & Logan Paul).

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut



Price per Serving:** \$2.50

3rd Party Certifications:

Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Watermelon, Lemonade, Meta Moon, Ice Pop, Blue Raspberry, Tropical Punch, Lemon Lime, Grape, Orange

Acceptable

Rating: **77.9** points



Nutrition Facts

Serving Size: 1 bottle (16.9 fl.oz.) (500ml)

Servings per Container: 1 Calories: 20

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 10mg	0%
Total Carbohydrates 5g	2%
Dietary Fiber 0g	0%
Total Sugars 2g	
Includes 0g Added Sugar	0%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 700mg	15%
Vitamin A 900mcg	100%
Vitamin E 15mg	100%
Vitamin B6 3.4mg	200%
Vitamin B12 4.8mcg	200%
Magnesium 123.9mg	30%
Zinc 1.1mg	10%

*Percent Daily Value is based on a 2,000 calorie diet.

** Daily Value not Established.

Ingredients

Filtered Water, Citric Acid, Coconut Water from Concentrate, Dipotassium Phosphate, Trimagnesium Citrate, Natural Flavor, Sucralose, Beta Carotene (for Color), L-Isoleucine, L-Leucine, L-Valine, D-Alpha-Tocopheryl Acetate (Vitamin E), Acesulfame Potassium, Retinyl Palmitate (Vitamin A), Zinc Aspartate, Pyridoxine Hydrochloride (Vitamin B6), Cyanocobalamin (Vitamin B12). Contains: Tree Nuts (Coconut).

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