

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

MY **MUSE**®

Manufacturer:

Muse Organic LLC

Phone: 310-435-4401

Email: hello@drinkmymuse.com

www.drinkmymuse.com/#water-section



My Muse Organic Flavored Water

Description: (from Manufacturer's Website)

Organic Enhanced Water for Happy, Healthy Hydration.

Price per Serving:** \$2.50

3rd Party Certifications:

Organic

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blood Orange Citrus, Blueberry Pom Acai, Peach Mango, Watermelon

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Highly Recommended

Rating: **80.9** points



Nutrition Facts

1 serving per container
Serving size 16.9 fl oz (500mL)

Amount per serving

Calories 15

% Daily Value

Total Fat 0g 0%

Sodium 45mg 2%

Total Carb. 10g 4%

Total Sugars 1g

Incl. 0g Added Sugars 0%

Sugar Alcohol 8g

Protein 0g

Potassium 70mg 2%

Vitamin A 90mcg 10%

Vitamin C 31mg 35%

Vitamin E 1.5mg 10%

Zinc 5.5mg 50%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.

Ingredients

Filtered Water, Organic Coconut Water from Concentrate, Organic Erythritol, Citric Acid, Fruit and Vegetable Juice (Color), Organic Flavor, Rebaiside A (Steviol Glycosides - Stevia), Sea Salt, Organic Guar Gum, Ascorbic Acid (Vitamin C), Zinc Sulfate, Organic Elderberry Powder (Elderberry Juice Concentrate, Guar Fiber), DL-Alpha-Tocopheryl Acetate (Vitamin E), Retinyl Palmitate (Vitamin A). Contains: Tree Nuts (Coconut).

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