

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity



LIQUID I.V.®
Fueling Life's Adventures

Manufacturer:

Liquid I.V.

Phone: 855-386-4021

Email: info@liquid-iv.com

www.liquid-iv.com/products/tropical-punch-kids-hydration



Liquid I.V. Hydration Multiplier for Kids

Description: (from Manufacturer's Website)

Great Tasting, Non-GMO Electrolyte Drink Mix

Designed to Hydrate Faster Than Water Alone.

Price per Serving:** \$1.46

3rd Party Certifications:

Non-GMO, Gluten Free, Soy Free, Dairy Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Tropical Punch, Cotton Candy, Concord Grape, Crisp Apple, banana

Primary Application(s):

Daily Hydration

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **75.6** points



Nutrition Facts

8 Servings per container

Serving size

1 stick (8g)

Calories

Per 1 Stick

25

Children 1-3

25

% Daily Value

% Daily Value

Total Fat

0g 0%

0g 0%

Sodium

250mg 11%

250mg 17%

Total Carbohydrate

6g 2%

6g 4%

Total Sugars

6g

6g

Incl. Added Sugars

6g 12%

6g 24%

Protein

0g

0g

Potassium

190mg 4%

190mg 6%

Vitamin C

37mg 40%

37mg 250%

Niacin

11.4mg 70%

11.4mg 190%

Vitamin B₆

1.14mg 70%

1.14mg 230%

Vitamin B₁₂

3.41mcg 140%

3.41mcg 380%

Pantothenic Acid

5.7mg 110%

5.7mg 290%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.

Ingredients

Pure Cane Sugar, Dextrose, Citric Acid, Salt, Potassium Citrate, Sodium Citrate, Dipotassium Phosphate, Silicon Dioxide, Stevia Leaf Extract (Rebaudioside A), Vitamin C (Ascorbic Acid), Natural Flavors, Vitamin B3 (Niacinamide), Vitamin B5 (D Calcium Pantothenate), Vitamin B6 (Pyridoxine Hydrochloride), Vitamin B12 (Cyanocobalamin).

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