

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:

AdvoCare International, LLC

Phone: 800-542-4800

Email: customerservice@advocare.com

www.advocare.com/advocare-rehydrate/rehy-

drate-stickpack.html



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Provides Endurance Support, Bolsters Immunity

AdvoCare Rehydrate

Description: (from Manufacturer's Website)

More Than a Sports Drink - Everyday Hydration; Electrolyte Balance, Optimal Hydration, Supports Recovery. Not for Use by Children Under 4 Years

of Age.

Primary Application(s):

Daily Hydration, Extreme Workouts

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water Water

Label (and Other) Warnings:

Not for Children

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.43 3rd Party Certifications: Informed Choice

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Pomegranate Tangerine, Fruit Punch, Orange, Grape, Melon, Berry Lemon Ice, Mango Pineapple. Red Raspberry

Acceptable

Rating: **71.6** points



Nutrit	ΪO	n	Fac	t s
14 servings per of Serving Size	contain		stick pack ((12g)
Amount per serving Calories			4	0
			% Dail	y Value*
Total Fat 0g				0%
Saturated Fat 0g				0%
Trans Fat 0g				
Cholesterol 0mg				0%
Sodium 100mg				4%
Total Carbohydr	ate 9g			3%
Dietary Fiber 0g				0%
Total Sugars 6g				
Includes 6g Added Sugars				12%
Protein 0g	_			
Vitamin D 0mcg	0%	•	Calcium 100mg	8%
Iron Omg	0%	•	Potassium 100mg	2%
Vitamin A 300mcg	35%	•	Vitamin C 120mg	130%
Thiamine 0.15mg	15%	•	Riboflavin 0.17mg	15%
Niacin 2mg	15%	•	Vitamin B6 2mg	120%

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

15%

Magnesium 40mg 10%

Ingredients

Pantothenic Acid 0.6mg 10%

Chromium 4.8mca

Fructose, Maltodextrin, Dextrose, Calcium Lactate, Citric Acid, Magnesium Citrate, Sodium Citrate, Beta Carotene, L-Alanyl- L-Glutamine, Potassium Citrate, Ascorbic Acid, Salt, L-Arginine Hcl, Potassium Chloride, Natural Flavor, Silicon Dioxide, Sucralose, Pyridoxine Hydrochloride, Niacinamide, D-Calcium Pantothenate, Chromium Citrate, Riboflavin, Thiamine Hydrochloride.

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USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media.

Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors . **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information. Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.