

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



### Manufacturer:

Stokely-Van Camp, Inc. (Gatorade)

Phone: 877-377-6735

Email: contact@gatorade.com

www.propelwater.com/products/electrolyte-hy-

dration



## **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

## **Propel Fitness Water (Powder)**

Description: (from Manufacturer's Website)

Great Flavors with Gatorade Electrolytes, to Help You Hydrate and Enjoy Your Best Workout with

Zero Sugar.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Alleraens: (Ingredient Related)

None

Price per Serving:\*\* \$1.00

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Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Berry, Black Cherry, Grape, Kiwi Strawberry, Lemon, Mango, Peach, Strawberry Lemonade, Watermelon

### **Poor Choice**

Rating: **63.3** points



60%

60%

20%

100%

# **Nutrition Facts**

Serving Size: 1 packet (2.5) Servings per Container: 10 Calories: 0 % Daily Value \* Total Fat 0g 0% Sodium 210mg 9% Total Carbohydrates <1g 0% Total Sugars 0g Includes 0g Added Sugar 0% Protein 0g Potassium 70mg 0% Vitamin C 24mg 25% Vitamin E 5.4mg 35%

\*Percent Daily Value is based on a 2,000 calorie diet. \*\* Daily Value not Established.

#### Ingredients

Niacin 10mg

Vitamin B6 1mg

Vitamin B12 0.5mcg

Pantothenic Acid 5mg

Citric Acid, Maltodextrin, Salt, Sodium Citrate, Monopotassium Phosphate, Ascorbic Acid (Vitamin C), Sucralose, Silicon Dioxide, Niacinamide (Vitamin B3), Acesulfame Potassium, Calcium Disodium EDTA (to Protect Flavor), Calcium Pantothenate (Vitamin B5), Vitamin E Acetate, Pyridoxine Hydrochloride (Vitamin B6), Natural Flavor, Cyanocobalamin (Vitamin B12).

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