

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:

Sharkbite Hydration LLC

Phone: N/A

Email: social@sharkbitehydration.com

www.sharkbitehydration.com/collections/all



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

CON - Contains Stimulant(s)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

Sharkbite Hydration + Energy

Description: (from Manufacturer's Website)

Your Ultimate Companion in Achieving Peak Performance and Maintaining Optimal Health. Contains 100mg Caffeine.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive, Do Not Use if Pregnant, Not for Nursing

Mothers

Alleraens: (Ingredient Related)

None

Price per Serving:** \$1.67

3rd Party Certifications:

Vegan, Soy Free, Non-GMO, Dairy Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Strawberry Lemonade

Acceptable

Rating: **71.4** points US BRB 202



Nutrition Facts

Serving Size: 1 stick pack (6.55g) Servings per Container: 24 Calories: 15

Servings per Container. 24	Calonies. 13
	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0g	0%
Sodium 300mg	13%
Total Carbohydrates 4g	1%
Dietary Fiber 0g	0%
Total Sugars 2g	
Includes 1g Added Sugar	2%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 60mg	4%
Iron 0mg	0%
Potassium 160mg	4%
Vitamin C 100mg	110%
Phosphorus 70mg	6%
Magnesium 55mg	15%
Zinc 1mg	10%
Chloride 78mg	4%
*Percent Daily Value is based on a	2 000 calorie diet

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** Daily Value not Established.

Ingredients

Cane Sugar, Natural Flavor, Citric Acid, Sea Salt, Magnesium Citrate, Monopotassium Phosphate, Tripotassium Citrate, Calcium Chloride, Fruit & Vegetable Juice (for Color), Calcium Citrate, Natural Caffeine (from Green Coffee Beans), Ascorbic Acid (Vitamin C), Steviol Glycosides (Reb M – Stevia), Zinc Gluconate. Contains 100mg Caffeine per Serving.

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Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. ***Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.