



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity



Manufacturer:
Drip Drop Hydration Inc.

Phone: 800-761-0321

Email: hello@dripdropors.com

www.dripdrop.com/collections/all



Drip Drop Dehydration Relief Zero Sugar

Description: (from Manufacturer's Website)

Fast Dehydration Relief - 3x Electrolytes, Zero Sugar, Works Like an IV.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.12

3rd Party Certifications:

NSF Certified, Non-GMO, Gluten Free, Vegan, Dairy Free, Soy Free, Kosher

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime, Passion Fruit

Highly Recommended

Rating: **87.0** points



Nutrition Facts

Servings Per Container: 32
Serving Size: 1 stick (4.5g) Calories: 10

	% Daily Value *
Total Fat 0g	0%
Sodium 330mg	14%
Total Carbohydrate 3g	1%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 0g	0%
Potassium 185mg	4%
Vitamin C 70mg	80%
Niacin 11.8mg	70%
Vitamin B6 1.3mg	70%
Vitamin B12 3.51mcg	150%
Pantothenic Acid 5.9mg	120%
Magnesium 39mg	10%
Zinc 1.5mg	15%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.

*Percent Daily Value is based on a 2,000 calorie diet.
** Daily Value not Established.

Ingredients

Citric Acid, Sodium Citrate, Potassium Citrate, Natural Flavor, Magnesium Citrate, Maltodextrin*, Salt, Silicon Dioxide, Ascorbic Acid (Vitamin C), Sucralose, Niacinamide (Vitamin B3), Turmeric For Color, Zinc Aspartate, D-Calcium Pantothenate (Vitamin B5), Acesulfame Potassium, Pyridoxine, Hydrochloride (Vitamin B6), Cyanocobalamin (Vitamin B12).

*Adds a Dietarily Insignificant Amount of Sugar.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.