

# 2024 MASS MARKET **SPORTS & HYDRATION DRINK REPORT**



#### Manufacturer:

Sword Performance, Inc.

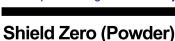
Phone: 800-523-4738

Email: sales@drinksword.com

www.drinksword.com/products/shield-ze-

ro-electrolyte-en-

hanced-powder-singles-keto-friendly



# Description: (from Manufacturer's Website)

Light-Flavored Healthy Hydration with Balanced Electrolytes That Hydate Better and Faster Than Water.

information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Berry, Lemonade, Pineapple Mango, Orange

# Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

**USBRB Commentary** (PROS/CONS):

# Electrolyte Content:

CON - Inadequate Amount of Electrolytes

# Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavorina:

PRO - Contains Natural Flavor(s)

#### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

#### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

## Glycemic Index:

PRO - Will Not Impact Blood Sugar

#### Sodium Content:

PRO - Limited or No Sodium

#### Stimulants:

PRO - Stimulant Free

#### Aids Recovery:

PRO - Aids Recovery

#### Provides Energy:

PRO - Boosts Energy

#### Other Functional Benefits:

CON - No Other Functional Benefits

# Primary Application(s):

Sports Activity (Fitness)

#### Beverage Form:

Powder - Pre-Measured

## Beverage Base:

Still Water

### Label (and Other) Warnings:

None

#### Allergens: (Ingredient Related)

None



Price per Serving:\*\* \$1.03 3rd Party Certifications:

Natural, Gluten Free

# Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional

# **Acceptable**

Rating: **75.8** points



Nutrition	Facts
Serving size	1 Stick (9g)
Amount per serving Calories	0
	% Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 115mg	5%
Total Carbohydrate 8g	3%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Suga	ars 0%
Protein 0g	
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron 0mg	0%
Potassium 4mg	0%
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

# Ingredients

Allulose, Citric Acid, Salt, Natural Flavor, Stevia, Monk Fruit Extract, Potassium Citrate.

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