

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

# SWORD

PERFORMANCE

### Manufacturer:

Sword Performance, Inc.

Phone: 800-523-4738

Email: [sales@drinksword.com](mailto:sales@drinksword.com)

[www.drinksword.com/products/shield-zero-electrolyte-enhanced-powder-singles-keto-friendly](http://www.drinksword.com/products/shield-zero-electrolyte-enhanced-powder-singles-keto-friendly)



## Shield Zero (Powder)

### Description: (from Manufacturer's Website)

Light-Flavored Healthy Hydration with Balanced Electrolytes That Hydrate Better and Faster Than Water.

Price per Serving:\*\* \$1.03

### 3rd Party Certifications:

Natural, Gluten Free

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Berry, Lemonade, Pineapple Mango, Orange

### Primary Application(s):

Sports Activity (Fitness)

### Beverage Form:

Powder - Pre-Measured

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Acceptable

Rating: **75.8** points



## Nutrition Facts

Serving size 1 Stick (9g)

Amount per serving

**Calories** **0**

% Daily Value\*

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 115mg 5%

Total Carbohydrate 8g 3%

Dietary Fiber 0g 0%

Total Sugars 0g

Includes 0g Added Sugars 0%

Protein 0g

Vitamin D 0mcg 0%

Calcium 0mg 0%

Iron 0mg 0%

Potassium 4mg 0%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Allulose, Citric Acid, Salt, Natural Flavor, Stevia, Monk Fruit Extract, Potassium Citrate.

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