

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USB RB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Low Glycemic Index

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

# Hydralyte®

Manufacturer:

Hydralyte

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[www.hydralyte.com/pages/products?filter=powder](http://www.hydralyte.com/pages/products?filter=powder)



## Hydralyte Electrolyte Powder

Description: (from Manufacturer's Website)

Low Sugar, High Electrolyte Hydration Accelerator. Pre-Measure Powder.

Price per Serving:\*\* \$0.69

3rd Party Certifications:

Gluten Free, Non-GMO, Dairy Free, Vegan

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Lemonade, Orange, Lemon Lime, Blood Orange, Tropical, Apple, Shay Mitchell Lemon Squeeze

Primary Application(s):

Daily Hydration

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **76.8** points



## Nutrition Facts

20 servings per container  
Serving size 7 oz (200 mL)

Amount per serving

**Calories 20**

% Daily Value \*

**Total Fat 0g 0%**

**Sodium 280mg 12%**

**Total Carbohydrate 5g 2%**

**Total Sugars 3g**

**Incl. 3g Added Sugars 6%**

**Protein 0g**

**Potassium 160mg 3%**

**Chloride 250mg 11%**

Not a significant source of saturated fat, trans fat, cholesterol, fiber, vitamin D, calcium, and iron.

\*Daily Values are based on a 2,000 calorie diet.

### Ingredients

Dextrose (Anhydrous), Citric Acid, Sodium Bicarbonate, Potassium Chloride, Natural Flavor, Sodium Chloride, Purified Stevia Leaf Extract, Beta Carotene.

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