

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USB RB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

CON - Contains Excessive Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity

# MIZONE

Manufacturer:

Danone

Phone: 914-872-8400

Email: [www.dannon.com/feedback-form](http://www.dannon.com/feedback-form)

[www.danone.com/brands/waters/mizone.html](http://www.danone.com/brands/waters/mizone.html)



## Mizone Sports Water

Description: (from Manufacturer's Website)

An "Everyday Restoration Drink" Replenishing Youth with Their Daily Health Needs with a Rich Vitamin Composition, Light Fruity Flavor and Refreshing Taste.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Immunity

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.99

3rd Party Certifications:

None

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Peach, Crisp Apple, Lime, Mango, Orange Lime, Cactus Green, Snow Pomelo

Not Recommended

Rating: **58** points



## Nutrition Facts

Serving Size: 750ml

Servings per Container: 1 Calories: **370**

	% Daily Value *
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
<b>Cholesterol</b> 0g	0%
<b>Sodium</b> 5mg	1%
<b>Total Carbohydrate</b> 21g	7%
Dietary Fiber 0g	0%
Total Sugars 21g	23%
<b>Protein</b> 0g	0%
<b>Vitamin C</b> 50mg	55%
<b>Vitamin B3</b> 3.1mg	30%
<b>Vitamin B5</b> 1.6mg	30%
<b>Vitamin B6</b> 0.5mg	30%
<b>Vitamin B12</b> 0.6mcg	30%

\*Percent Daily Value is based on a 2,000 calorie diet.  
\*\* Daily Value not Established.

### Ingredients

Purified Water, Dextrose, Sucrose, Fructose, Apple Cider Vinegar, Flavors, Acidity Regulator (Citric Acid), Vitamins (C, B3, B5, B6, B12), Electrolytes (Sodium Chloride).

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