



# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

PRO - Balanced Electrolytes/Rapid Hydration

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

# MENEKI ABSOLUTE

Manufacturer:

Meneki Global Pvt Ltd.

Phone: N/A

Email: <https://menekiabsolute.com/contact-us>

<https://menekiabsolute.com/electrofizz-electro-lyte-energy-drink-pineapple>



## Electrofizz Electrolyte Tablets

Description: (from Manufacturer's Website)

Re-Gain the Lost Energy During Workouts or Competition and Helps You to Focus Purely on Giving Your Best. Helps in Reduction of Fatigue by Re-Charging with Instant Energy Which in Turn will Help You Endure for Longer Periods in Your Sports or Fitness Activities. Also Helps in

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Tablet(s)

Beverage Base:

Effervescent

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* N/A

3rd Party Certifications:

Vegan

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Pineapple, Orange, Lemon

Acceptable

Rating: **74.0** points



## Nutrition Facts

Serving Size: 1 Tablet

Servings per Container: 15 Approx.

Contents	Amount Per Serving	%RDA* as per ICMR
Energy	7.2 Kcal	0.36%
Protein	0 gm	0.0%
Carbohydrate	1.8 gm	**
Total Sugar	0 gm	**
Added Sugar	0 gm	0.0%
Fat	0 gm	0.0%
Sodium chloride	87.5 mg	1.72%
Potassium chloride	149 mg	2.23%

\* % RDA values based on ICMR RDA for men sedentary activity.

\*\* % RDA values are not established by ICMR.

### Ingredients

Glucose Anhydrous, Acidity Regulator (INS 500(ii), INS 330), Maltodextrin, Sodium Chloride, Potassium Chloride, Nature and Nature Identical Flavor, Sweetener (INS 955-Sucralose).

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