

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



### Manufacturer:

Clif Bar & Company

## **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

CON - High Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Phone: 800-254-3227

Email: www.clifbar.my.site.com/clifbarhelp-

shop.clifbar.com/collections/bloks-ener-

gy-chews



### **Clif Bloks Energy Chews**

Description: (from Manufacturer's Website)
Quick, Chewable Energy for Athletes While
Training and Racing.

Primary Application(s):

Extreme Workouts

Beverage Form:

Chews/Gummies

Beverage Base:

N/A

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$2.94 3rd Party Certifications: Organic

#### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry, Mountain Berry, Citrus, Cran-Razz

#### **Not Recommended**

Rating: **52.8** points



## **Nutrition Facts**

Serving Size: 3 pieces (30g) Servings per Container: 2

r: 2 Calories: **100** 

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Total Cholesterol 0g	0%
Sodium 50mg	2%
Total Carbohydrates 24g	9%
Dietary Fiber 0g	0%
Total Sugars 12g	
Includes 12g Added Sugars	24%
Protein 0g	0%
Vitamin D 0mcg	0%
Calcium 0mg	0%
Iron Omg	0%
Vitamin C 0mg	0%
Potassium 18mg	0%
*Percent Daily Value is based on a 2,000 calorie diet.	

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\*\* Daily Value not Established.

Organic Tapioca Syrup, Organic Cane Sugar, Organic Maltodextrin, Pectin, Citric Acid, Potassium Citrate, Natural Flavor, Sea Salt, Organic Sunflower Oil, Organic Carnauba Wax.

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