

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



### Manufacturer:

Tu Me Beverage Company

Phone: 818-237-5105

Email: info@drinktume.com

www.drinktume.com/collections/all



### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

## TuMe Sport All Day Hydration

Description: (from Manufacturer's Website)

Stay Hydrated All Day Plus Turmeric for an Bolsters Immunity Boost to Nourish Your Body, Protect Your Mind and Bring Good Vibes.

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.50

3rd Party Certifications:

Natural, Vegan, Gluten Free, Keto-Paleo Friend-

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Berries + Turmeric, Turmeric + Mango, Turmeric + Pomegranate

## **Highly Recommended**

Rating: **85.8** points USBRB 2024



# **Nutrition Facts**

Serving Size: 8 fl.oz (240ml) Servings per Container: 2

Calories: 10

70%

	% Daily Value *
Total Fat 0g	0%
Sodium 40mg	2%
Potassium 70mg	2%
Total Carbohydrates 2g	1%
Sugars 2g	
Protein 0mg	

\*Percent Daily Value is based on a 2,000 calorie diet.

\*\*Daily Value Not Established

#### Ingredients

Vitamin C

Water, TurmericXtract (Whole Turmeric Root, Black Pepper), Sugar Cane, Fruit and Vegetable Juice Natural Flavors, Malic Acid, Potassium Citrate (Electrolyte), Sodium Chloride (Electrolyte), Acacia Fiber, Guar Gum, Xanthan Gum, Ascorbic Acid (Vitamin C), Stevia Leaf Extract.

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