

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:

Knudsen & Sons. LLC/TruRoots. LLC

Phone: 888-569-6993

Email: www.p6-rwknudsenfamily.jmsinf.com/www.rwknudsen.com/products/sports-drinks



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

R.W. Knudsen Recharge Thirst Quencher

Description: (from Manufacturer's Website) Thirst Quencher Made with All Natural Fruit

Juice.

Price per Serving:** \$0.93 3rd Party Certifications: Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Organic Lemon, Grape, Mixed Berry, Orange

Poor Choice

Rating: **60.3** points



Nutrition Factoring Serving Size 8 FL 0Z (24)	
Amount per serving Calories	<u>80</u>
% Daily Value*	
Total Fat 0g	0%
Sodium 25mg	1%
Total Carbohydrate 18g	7%
Total Sugars 17g	
Includes 0g Added Sugars	0%
Protein 0g	
Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron and potassium. 7 The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

Ingredients

Filtered Water, Fruit Juice Concentrates, Natural Flavors, Sea Salt, Beta Carotene (for Color).

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

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