

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

CON - Contains Only Artificial Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Stokely-Van Camp, Inc. (Gatorade)

Phone: 800-884-2867

Email: contact@gatorade.com

www.gatorade.com/fuel/protein/gatorade-zero-with-protein/bottle

Gatorade Zero with Protein

Description: (from Manufacturer's Website)

Low Calorie Hydration with Protein to Kickstart Your Recovery.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



Price per Serving:** \$1.99

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Cool Blue, Grape, Glacier Freeze, Glacier Cherry

Not Recommended

Rating: **58.8** points



Nutrition Facts

1 serving per container

Serving Size 16.9 fl oz (500 mL)

Amount Per Serving

Calories 60

% Daily Value*

Total Fat 0g 0%

Sodium 230mg 10%

Total Carbohydrate 1g 0%

Total Sugars 0g

Includes 0g Added Sugars 0%

Protein 10g 19%

Potassium 70mg 0%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, and iron.

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Water, Whey Protein Isolate, Citric Acid, Natural Flavor, Sodium Citrate, Salt, Monopotassium Phosphate, Phosphoric Acid, Acesulfame Potassium, Sucralose, Modified Food Starch, Red 40, Glycerol Ester of Rosin.

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