



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRRB Commentary (PROS/CONS):

Hydration Capabilities:

CON - Limited Hydration Capabilities

Electrolyte Content:

CON - No Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

CON - No Recovery Ingredient(s)

Provides Energy:

CON - No Energy Ingredient(s)

Other Functional Benefits:

CON - No Other Functional Benefits



Walgreens

Manufacturer:
Walgreen Co.

Phone: 800-925-4733

Email: www.walgreens.com/mktg/contactus/
www.walgreens.com/store/c/nice!-premium-electrolyte-water/ID=prod6163948-product



Nice! Premium Electrolyte Water

Description: (from Manufacturer's Website)

Vapor Distilled and Enhanced with Electrolytes for Taste and Optimal Hydration. Restores the Body and Mind.

Price per Serving:** \$0.92

3rd Party Certifications:

None

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Poor Choice

Rating: **61.9** points



Nutrition Facts

about 2.5 servings per container

Serving size 12 fl oz (360mL)

	Per serving	Per container
Calories	0	0
	% DV*	% DV*
Total Fat	0g 0%	0g 0%
Sodium	0mg 0%	0mg 0%
Total Carb	0g 0%	0g 0%
Protein	0g	0g

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, total sugars, vitamin D, calcium, iron and potassium.

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Distilled Water, Electrolytes (Magnesium Sulfate, Potassium Bicarbonate, Potassium Chloride).

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