

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: SOS Hvdration

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www.soshydration.com/collections/sticks



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Slightly High Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Provides Endurance Support, Bolsters *Immunity*

Primary Application(s):

Daily Hydration, Extreme Workouts

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



SOS Daily Hydration (Sticks)

Description: (from Manufacturer's Website)

Take Your Daily Hydration to the Next Level with Vitamins and Electrolytes.

Price per Serving:** \$1.50 3rd Party Certifications:

Informed Sport, NSF Certified

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon, Watermelon, Berry, Rainbow Sherbet, Mango

Acceptable

Rating: **79.1** points



Nutrition Facts

Serving Size: 1 stick (6g) Servings per Container: 8 Calories: 15 Amount/serving 0% Total Fat Og 14% Sodium 330mg **Total Carbohydrate** 4g 1% **Total Sugars** 3g 6% Includes 3g Added Sugars Protein Oa Vitamin D 7.5mcg 40% • Potassium 190mg 4% • Vitamin C 54mg 60% •

80% • Magnesium 35mg 8% • Zinc 3mg 25% • Chloride 490mg 20% Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, calcium and iron.

Vitamin B6 1.1mg 60% • Folate 85mcg DFE 20% • Vitamin B12 2mcg

Ingredients

Sugar, Sodium Citrate, Salt, Natural Fruit Flavor, Potassium Chloride, Dextrose, Magnesium Citrate, Citric Acid. L-Malic Acid. Natural Flavor. Vitamin C (Ascorbic Acid), Turmeric Extract (for Color), Stevia Extract (Rebaudioside A), Zinc Sulfate, Vitamin D3 (Cholecalciferol), Vitamin B6 (Pyridoxine Hydrochloride), Folic Acid, Vitamin B12 (Cyanocobalamin).

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