



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

One Hundred Coconuts, LLC

Phone: 201-633-6519

Email: hello@100coconuts.com

www.100coconuts.com/product/pure-coco-nut-water



Pure Coconut Water

Description: (from Manufacturer's Website)

Superior Alternative to Soft Drinks, Sports Drinks,
Fruit Juices and Water.

Price per Serving:** \$2.00

3rd Party Certifications:

Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional
information related to their specific flavoring and/or coloring
agents - see individual product labels for details.)

Original

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Not Recommended

Rating: **58.4** points



Nutrition Facts

Serving Size: 1 can (11 fl.oz.) (325ml)
Servings per Container: 1 Calories: **70**

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 99mg	4%
Total Carbohydrates 18g	6%
Dietary Fiber 0g	0%
Total Sugars 17g	
Includes 0g Added Sugar	0%
Protein 0g	
Vitamin D 0mg	0%
Calcium 40mg	4%
Iron 0mg	0%
Potassium 324mg	9%

*Percent Daily Value is based on a 2,000 calorie diet.
** Daily Value not Established.

Ingredients

100% Pure Coconut Water.
Contains: Tree Nuts (Coconut).

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USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media.
Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not
Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors . **Product Pricing is a Market
Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information
Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before
Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.