

# **2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT**



Manufacturer: CaliWater LLC

Phone: 844-722-5498

Email: hello@drinkcaliwater.com

https://drinkcaliwater.com/collections/kids

#### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

## **Caliwater Kids**

Description: (from Manufacturer's Website)

Plant-Based Hydration Made for Kids Using Cactus Water and Wild Prickly Pear.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Immu-

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.04 3rd Party Certifications:

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Prickly Pear, Watermelon

Non-GMO, Vegan, Kosher



### **Highly Recommended**

Rating: 80.1 points



## Contains 4% Juice **Nutrition Facts**

1 serving per container Serving Size 4.2 fl oz (124mL)

% Daily Value	
Total Fat 0g	0%
Sodium 0mg	0%
Total Carbohydrate 3g	1%
Total Sugars 3g	
Includes 3g Added Sugars	6%
<b>Protein</b> 0g	
Calcium 4mg	0%
Potassium 9mg	0%
Vitamin C 2mg	2%

food contributes to a daily diet.

#### 100mg Prickly-Pear Extract

Per pouch † Daily Value not established.

#### Ingredients

Water, Organic Blue Agave, Organic Juices, Natural Flavors, Organic Prickly-Pear Cactus Powder, Organic Monk Fruit Extract.

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors. \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming, Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.