

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

BETWEENER

Manufacturer:

Mary's Beverages, Corp./BTWEENER

Phone:

N/A

Email:

support@btweener.com

www.drinkbtweener.com



Betweene Sparkling Water

Description: (from Manufacturer's Website)

Enjoy Stress-Free Energy and Focus From

All-Natural Ingredients.

Price per Serving:** \$2.50

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Watermelon Shiso, Yuzu Lemongrass, Grapefruit, Guava

Primary Application(s):

Daily Hydration, Bolsters Immunity

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **76.1** points



Nutrition Facts

Serving size 12 fl oz (355 mL)

Amount per serving

Calories **45**

% Daily Value

Total Fat 0g **0%**

Sodium 90mg **4%**

Total Carbohydrates 9g **3%**

Total Sugars 8g

Includes 8g Added Sugars **16%**

Protein 0g

Calcium 2mg **0%**

Potassium 98mg **2%**

Magnesium 33mg **8%**

Niacin 6mg **40%**

Vitamin B6 0.7mg **40%**

Vitamin B12 0.9mcg **40%**

Pantothenic Acid 2mg **40%**

Vitamin C 93mg **100%**

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, iron, or vitamin D.

The % Daily Values are based on a 2,000 calorie diet.

Ingredients

Carbonated Water, Organic Blue Agave Syrup, Yuzu Juice, Natural Flavors, Citric Acid, Sodium Citrate, Magnesium Glycinate, Ascorbic Acid, L-Theanine, Potassium Sorbate (for Freshness), Sodium Benzoate (for Freshness), Potassium Chloride, Fruit Extract, Vitamin B3, Vitamin B5, Vitamin B6, Vitamin B12.

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