



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Slightly High Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

SANTA MADRE UNUSUAL FOOD

Manufacturer:

Unusual S.L.

Phone: N/A

Email: hello@santamadreco.com

www.santamadre-co.com/en/sport-drinks/25-18-isotonic-drink-isotonic-electrolyte-drink.html

Santa Madre Isotonic Electrolyte

Description: (from Manufacturer's Website)

Delicious and Hydrating Isotonic Drink to Take Before, During, and After Sports Practice.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



Price per Serving:** N/A

3rd Party Certifications:

Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon, Orange, Cola

Poor Choice

Rating: **60.2** points



Nutrition Facts

Serving Size: 1 stick
Servings per Container: 1 Calories: 67

		% Daily Value *
Total Fat	0g	0%
Total Carbohydrates	16g	5%
Dietary Fiber	0g	0%
Total Sugars	15g	
Includes 0g Added Sugar		0%
Protein	0g	0%
Sodium	240mg	10%
Potassium	444mg	4%
Magnesium	333mg	16%
Vitamin B6	0.63mg	43%

*Percent Daily Value is based on a 2,000 calorie diet.
** Daily Value not Established.

Ingredients

Isomaltulose, Flavors, Acidity Regulator (Citric Acid), Sodium Chloride, Sodium Citrate, Potassium Citrate, Magnesium Citrate, Sweeteners (Sucralose), Pyridoxine Hydrochloride (Vitamin B6), Tripotassium Citrate, Tricalcium Citrate.

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