

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

CON - Contains Excessive Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits

# Jabin

### Manufacturer:

Jabin Beverage Company

### Phone:

N/A

### Email:

hello@navid-media.com

www.drinkjabin.com



## Jabin

### Description: (from Manufacturer's Website)

A Family Twist on an Ancient Persian Beverage. Instead of Using Highly Processed Ingredients, We Use Whole Herbs and Fruits to Create a Delicious Beverage that Helps Hydrate and Refuel Your Body.

### Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

### Beverage Form:

Ready to Drink

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

### Price per Serving:\*\* \$3.96

### 3rd Party Certifications:

None

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Cucumber Mint

Not Recommended

Rating: **56.0** points



## Nutrition Facts

1 servings per container  
**Serving size 12 fl oz (355mL)**

**Amount per serving**  
**Calories 60**

% Daily Value\*

**Total Fat** 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

**Cholesterol** 0mg **0%**

**Sodium** 360mg **16%**

**Total Carbohydrate** 15g **5%**

Dietary Fiber 0g **0%**

Total Sugars 15g

Includes 15g Added Sugars **29%**

**Protein** 0g

Vitamin D 0mcg **0%**

Calcium 20mg **0%**

Iron 0.3mg **0%**

Potassium 40mg **0%**

\*The % Daily Values (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Water, Organic Apple Cider Vinegar, Raw Cane Sugar, Cucumber Juice, Mint, Cilantro, Pink Himalayan Salt.

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