



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

MuscleBlaze/Bright Lifecare Pvt. Ltd.

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Email: info@muscleblaze.com

www.muscleblaze.com/sv/sv/muscleblaze-iso-tonic-instant-energy-drink-formula/SP-40765



MuscleBlaze Hydr8 Isotonic Instant Energy

Description: (from Manufacturer's Website)

A Sports Drink for Athletes, Weight Lifters, and Fitness Enthusiasts to Hydrate and Speed Up Recovery. It Delivers 1002 Mg Electrolytes Which Provide Instant Energy and Prevent Muscle Cramps.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** N/A

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Orange, Pineapple, Watermelon

Not Recommended

Rating: **47.8** points



Nutrition Facts

Serving Size: 1 Sachet (10g) | Servings per Container: 30

NUTRIENTS	QTY./SERVING (10g)	%RDA*
Energy (kcal)^	29.6	1.09
Protein (g)	0	0.00
Carbohydrate (g)	7.4	--
Total Sugars (g)	6.1	--
Added Sugars (g)	5.9	--
Total Fat (g)	0	--
Mineral		
Zinc (mg)	12	70.59
Vitamin		
Vitamin C (mg)	40	50.00
Electrolyte (mg)	1203	--
Provides		
Sodium (mg)	333	16.65
Potassium (mg)	185	5.29

#%RDA & %EAR values per serving established by ICMR 2020, Men-Moderate Work
--%RDA values not established by ICMR
Appropriate averages of vitamin & minerals are added to compensate the loss of potency during storage
*Values per serving (10g)

Ingredients

Sucrose, Dextrose Anhydrous, Maltodextrin, Acidity Regulator (INS 330), Fruit Powder, Sodium Chloride, Trimagnesium Phosphate, Branched Chain Amino Acids Powder (L-Leucine, L-Isoleucine, L-Valine), L-Glutamine, Nature Identical Flavoring Substance, Potassium Chloride, Anticaking Agent (INS 551), Sucralose Sweetener (INS 955), Synthetic Food Color (INS 100).

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