

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

ORGANIKA

Manufacturer:

Organika Health

Phone: 604-277-3302

Email: care@organika.com

www.organika.com/products/electrolytes-enhanced-collagen-wild-berry-usa



Organika Electrolytes + Enhanced Collagen

Description: (from Manufacturer's Website)

Your Go-To Blend for an Instant Dose of Thirst-Quenching Nutrients and Grass-Fed Bovine Collagen.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Effervescent

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.17

3rd Party Certifications:

Gluten Free, Non-GMO, BPA-Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Wild Berry, Juicy Strawberry Peach, Zesty Lemon Berry

Highly Recommended

Rating: **80.3** points



Nutrition Facts

30 servings per container

Serving size 2 scoops (12g)

Amount per serving

Calories **30**

% Daily Value*

Total Fat 0g 0%

Sodium 440mg 19%

Total Carbohydrate 1g <1%

Protein 5g

Potassium 175mg 4%

Vitamin C 110mg 120%

Magnesium 60mg 15%

Not a significant source of saturated fat, *trans* fat, cholesterol, dietary fiber, total sugars, added sugars, vitamin D, calcium and iron.

*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Hydrolyzed Bovine Collagen, Citric Acid, Sodium Bicarbonate, Natural Raspberry Flavor, Natural Berry Flavor, Magnesium Citrate, Potassium Citrate, Stevia Extract, Red Beet, Ascorbic Acid, Potassium Bicarbonate, Monk Fruit Flavor.

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