

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

CON - Contains Some Artificial Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:  
Infinit Nutrition LLC

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[www.infinitnutrition.us/hydrate-essential-hydration](http://www.infinitnutrition.us/hydrate-essential-hydration)



## Hydrate Essential Hydration

Description: (from Manufacturer's Website)

Our Lightest Hydration Formula for Everyday Hydration.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.50

3rd Party Certifications:

Gluten Free, Soy Free, Vegan

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry Lemonade

Poor Choice

Rating: **61.3** points



## Supplement Facts

Serving Size: 1 Scoop (27.6g)  
Servings per container 30

Amount Per Serving	% Daily Value*
<b>Calories</b> 100	
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	†
<b>Cholesterol</b> 0mg	0%
<b>Sodium</b> 200mg	9%
<b>Potassium</b> 50mg	1%
<b>Total Carbohydrate</b> 25g	5%
Sugars 10g	†
Includes 10g Added Sugars	†
<b>Protein</b> 0g	0%
<b>Calcium</b> 13mg	1%
<b>Magnesium</b> 20mg	5%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

† Not a significant source of Dietary Fiber, Vitamin D, and Iron.

† Daily Value not established.

### Ingredients

Maltodextrin, Cane Sugar, Citric Acid, Magnesium Gluconate, Sea Salt, Sodium Citrate, Calcium Lactate Gluconate, Potassium Chloride, Natural Flavors.

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