



# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

CON - No Recovery Ingredient(s)

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

CON - No Other Functional Benefits

**LYTEBALANCE**  
electrolyte CONCENTRATE

### Manufacturer:

Smell Taste Technology, LLC

Phone: 509-927-8004

Email: [info@lytebalance.com](mailto:info@lytebalance.com)

[www.lytebalance.com/products/lyte-balance-16-oz-bottle-1](http://www.lytebalance.com/products/lyte-balance-16-oz-bottle-1)



## LyteBalance Electrolyte Concentrate

### Description: (from Manufacturer's Website)

Electrolyte Concentrate Mix for Pure, Powerful Hydration.

### Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

### Beverage Form:

Liquid Concentrate

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$0.42

### 3rd Party Certifications:

Gluten Free

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

Poor Choice

Rating: **68.1** points



## Nutrition Facts Valeur nutritive

Per 1 capful (7.4 ml)  
pour 1 bouchon (7,4 ml)

Calories 0	% DV / %VQ*
Fat / Lipides 0 g	0 %
Carbohydrate / Glucides 0 g	0 %
Protein / Protéines 0 g	0 %
Sodium 105 mg	5 %
Potassium 125 mg	3 %
Phosphorus / Phosphore 150 mg	12 %
Magnesium / Magnésium 10 g	2 %
Chloride / Chlorure 250 mg	11 %

Not a significant source of other nutrients.  
Source négligeable d'autres éléments nutritifs.

\*DV = Daily Value / \*VQ = valeur quotidienne

### Ingredients

Purified Water, USP Grade, Sodium Chloride, Sodium Sulfate, Sodium Bicarbonate, Potassium Phosphate, Potassium Chloride, Potassium Bicarbonate, Magnesium Chloride, Magnesium Sulfate.

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