

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Low Glycemic Index

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Provides Endurance Support

# cera

Manufacturer:

Cera Products Inc.

Phone: 706-221-1542

Email: [customerservice@ceraproducts.us](mailto:customerservice@ceraproducts.us)

[ceraproductsinc.com/collections/cer-](https://ceraproductsinc.com/collections/cer-)

[asport/products/cerasport-Endurance](https://ceraproductsinc.com/products/cerasport-Endurance) Support



## CeraSport Endurance Support

Description: (from Manufacturer's Website)

Optimal Fueling During Your Next Endurance

Support Outing. Rice-Based Rehydration Formula.

Price per Serving:\*\* \$3.30

3rd Party Certifications:

Gluten Free, Soy Free

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Strawberry, Vanilla

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **70.1** points



## Nutrition Facts

Serving Size 1 Packet (42g)

Servings per Container 1

### Amount per Serving

Calories 150

% Daily Value\*

**Total Fat** 0g **0%**

**Sodium** 400mg **17%**

**Potassium** 160mg **3%**

**Total Carbohydrate** 30g **10%**

**Sugars** 6g

**Protein** 8g **0%**

Not a significant source of calories from fat, saturated fat, cholesterol, dietary fiber, vitamin A, vitamin C, calcium, or iron. No trans fat.

\*Percent Daily Values are based on a 2,000 calorie diet.

### Ingredients

Rice Syrup Solids, Whey Protein, Natural Flavors, Sodium Chloride, Trisodium Citrate Dihydrate, Stevia, Potassium Chloride, Butter Buds (Vanilla Flavor Only).

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit [www.usbrb.org](http://www.usbrb.org). USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors. \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at [info@usbrb.org](mailto:info@usbrb.org).