

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



## LYTELINE

Manufacturer:  
LyteLine, LLC

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[www.lyteline.com/collections/electrolytes/products/lyte-show-electrolyte-concentrate-30-single-servin](http://www.lyteline.com/collections/electrolytes/products/lyte-show-electrolyte-concentrate-30-single-servin)



## LyteShow Liquid Electrolyte Concentrate

Description: (from Manufacturer's Website)  
Portable Single Packets That Create an Isotonic Beverage That Rapidly Replaces Electrolytes.

Price per Serving:\*\* \$1.00

3rd Party Certifications:  
Non-GMO, Vegan, Gluten Free

Primary Application(s):  
Daily Hydration, Sports Activity (Fitness)

Beverage Form:  
Liquid Concentrate

Beverage Base:  
Still Water

Label (and Other) Warnings:  
None

Allergens: (Ingredient Related)  
None

### USBRB Commentary (PROS/CONS):

#### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

#### Electrolyte Content:

PRO - Proper Amount of Electrolytes

#### Electrolyte Balance:

CON - Unbalanced Electrolytes

#### Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

#### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

#### Sugar Content:

PRO - Limited or No Sugar

#### Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

#### Glycemic Index:

PRO - Will Not Impact Blood Sugar

#### Sodium Content:

PRO - Limited or No Sodium

#### Stimulants:

PRO - Stimulant Free

#### Aids Recovery:

PRO - Aids Recovery

#### Provides Energy:

CON - No Energy Ingredient(s)

#### Other Functional Benefits:

CON - No Other Functional Benefits

Acceptable

Rating: **78.7** points



## Supplement Facts

Serving Size: 3.0 mL (0.6 tsp)  
Servings Per Container: 30

	Amount Per Serving	% DV
Magnesium	40 mg	10%
Sodium	125 mg	5%
Zinc	2 mg	10%
Chloride	390 mg	10%
Potassium	130 mg	4%
Sulfate	20 mg	**

\*\*Daily Value (DV) not established

#### Ingredients

Sea Water, Purified Water, Low-Sodium Sea Mineral Concentrate, Citric Acid (Plant Sources), Potassium Chloride, Zinc Sulfate.

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