

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:
Trace Minerals

Phone: 800-374-7096

Email: support@traceminerals.com

www.traceminerals.com/products/max-hydrate-Endurance-Support



Trace Minerals Max-Hydrate Endurance Tablets

Description: (from Manufacturer's Website)

Convenient, Great-Tasting, Fizzing Tablet That Provides Elite Levels of Electrolytes to Help Avoid Muscle Cramping and Fatigue.

Price per Serving:** \$1.37

3rd Party Certifications:

Gluten Free, Non-GMO, Vegan

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Citrus

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Tablet(s)

Beverage Base:

Effervescent

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **74.8** points



Supplement Facts

Serving Size 1 Tablet (4.5 g)
Servings Per Container 40

Amount Per Serving		%DV
Calories	15	
Total Carbohydrate	3g	1%*
Calcium (Tri-Calcium Phosphate)	10mg	1%
Magnesium (as Magnesium Citrate)	50mg	12%
Sodium (Sodium Bicarbonate)	150mg	7%
Potassium (Potassium Bicarbonate)	200mg	4%

*Percent Daily Values (DV) are based on a 2,000 calorie diet.

Ingredients

Non-GMO Citric Acid, Xylitol, Inulin, Non-GMO Corn Starch, Natural Flavors Blend (Lemon Lime, Orange), Steviol Glycosides (Stevia), Natural Colors [Beet (Beta Vulgaris) Root Juice Powder, Lutein].

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.