

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

DryWater_®

Manufacturer: DrvWater Inc.

Phone: 856-895-2346

Email: help@drywater.com

www.drywater.com



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - High Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

Dry Water

Description: (from Manufacturer's Website)

A "Powered Liquid" That is Made from Earth's Most Natural Resources and Electrolytes.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Alleraens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:** \$2.25

3rd Party Certifications:

Gluten Free, Non-GMO, Vegan, Organic, NSF Certified

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime, Mixed Berry, Peach Mango

Acceptable

Rating: **79.3** points LISBRE 202



Nutrition Facts

15 sticks per pouch

| Serving size | 1 stick (11g) |
|--------------------------|----------------|
| Amount Per Serving | 10 |
| <u>Calories</u> | |
| | % Daily Value* |
| Total Fat 0g | 0% |
| Saturated Fat 0mg | 0% |
| Trans Fat 0mg | |
| Cholesterol 0mg | 0% |
| Sodium 380mg | 17% |
| Total Carbohydrate 2g | 1% |
| Dietary Fiber 1g | 4% |
| Total Sugars <1g | |
| Includes 0g Added Sugars | 0% |
| Protein 0g | 0% |
| Vitamin D 0mcg | 0% |
| Calcium 40mg | 4% |
| Iron 0mg | 0% |
| Potassium 1000mg | 20% |
| Vitamin C 70mg | 80% |
| Niacin 20mg | 120% |
| Vitamin B6 2.5mg | 150% |
| Vitamin B12 10mcg | 420% |
| Pantothenic Acid 6mg | 120% |
| Magnesium 40mg | 10% |
| Zinc 1.5mg | 15% |
| Chloride 150mg | 15% |

*Percent Daily Value is based on a 2,000 calorie diet.

Ingredients

Potassium Citrate, Glycine (Amino Acid), Peach Fruit Powder, Dry Orange Juice Powder, Sodium Citrate, DL-Malic Acid, Pink Sea Salt (Chloride), Citric Acid, Calcium Lactate (Pentahydrate), Magnesium Citrate, Natural Peach Powder, Mango Fruit Powder, Organic Coconut Water Powder, Organic Stevia Leaf, Silicon Dioxide, Tartaric Acid, Natural Vanilla Powder, Luo Han Guo, Vitamin C (Ascorbic Acid), Vitamin B3 (Niacinamide), Organic Banana Powder, Beta Carotene 1%, Vitamin B5 (Calcium Pantothenate), Zinc Oxide, Vitamin B6 (Pyridoxine HCL), Vitamin B12 (Methylcobalamin 1%). Contains: Tree Nuts (Coconut).

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org. USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media. Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. * Flavor/Color Criteria Addresses the Entire Range of Flavors. **Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming, Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.