

2024 MASS MARKET **SPORTS & HYDRATION DRINK REPORT**





Manufacturer:

Isostar/Nutrition & Santé

Phone: N/A

Email: www.isostar.es/contact

www.isostar.es/bebida-hydrate-perform-aran-

danos.html



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

CON - High Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

Isostar Hydrate + Perform Powder

Description: (from Manufacturer's Website)

Suitable For Fans of Intense Sports. If You are a Fan of Long Bike Rides or Marathons, Trail Rides. Triathlons...This Isotonic Drink is for You.

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Blueberry, Lemon, Orange

Price per Serving:** N/A 3rd Party Certifications:

Flavor Name(s):*

Not Recommended

Rating: **55.5** points EVERYONE US B.P.B. 2012



Nutrition Facts Serving Size: 3 scoops (40g) Servings per Container: 10 Calories: **148** Nutritional value per unit % Nutrient Reference Values (NRV) per unit * Valor energético (kcal Valor energético (kJ) Hidratos de carbono de los Azúcares (g) 26 0.6 Vitamina C (mg) Vitamina E (mg) Vitamina B1(Tiamina)(mg) Magnesio (mg) Zinc (mg) Percent Daily Value (DV) based on a 2,000 calorie diet

Sucrose, Glucose Syrup, Dextrose, Maltodextrin, Acidulant (Citric Acid), Sodium Citrate, Magnesium Carbonate, Natural Flavor, Sodium Chloride, Vitamins (C, E, Thiamine (Vitamin B1)), Zinc Sulfate.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

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